



**FOR IMMEDIATE RELEASE –
March 24, 2009**

For more information:
Claire Dugger, Director of Marketing and Communications
Harrison County Development Commission
228-896-5020
www.MSCoast.org

**Tag: HARRISON COUNTY DEVELOPMENT COMMISSION COLLATERAL
MATERIAL RECOGNIZED AT 2008 ADDY AWARDS**

Gulfport, Miss. --- The Harrison County Development Commission (HCDC) was recently recognized at the American Advertising Federation’s Mississippi Gulf Coast 2008 Addy Awards with a Silver Addy for its “Yes” brochure, designed by The Prime Time Agency.

The 12-page brochure was created for use by HCDC in its active recruitment strategy to provide an overview of the Mississippi Gulf Coast, and seven customizable inserts allow it to be tailored for different prospects.

Art director and designer for the brochure was John Seymour, Meredith Chase was assistant art director and Jacqueline Nofsinger was copywriter, which contributed to her winning Copywriter of the Year.

The Silver Addy presented to The Prime Time Agency and HCDC was the only award given in the brochure category.

Created in 1958, the Harrison County Development Commission (HCDC) is the lead economic development agency for Harrison County, including the cities of Pass Christian, Long Beach, Gulfport, Biloxi and D’Iberville. HCDC, through its people and resources, is committed to promoting Harrison County as a positive place to live and do business, to developing quality jobs, to creating increased wealth for all stakeholders and to “Moving the Mississippi Gulf Coast Forward.” Contact information: Larry S. Barnett, executive director, 228-896-5020

###